

Google Analytics Acquisition Overview

Continent ▾

Region ▾

Channel ▾

Device ▾

Aug 18, 2020 - Sep 16, 2020 ▾

Users
4,757

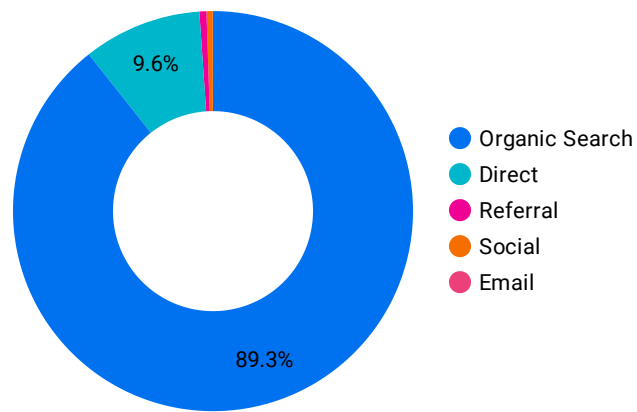
Sessions
5,277

Bounce Rate
86.51%

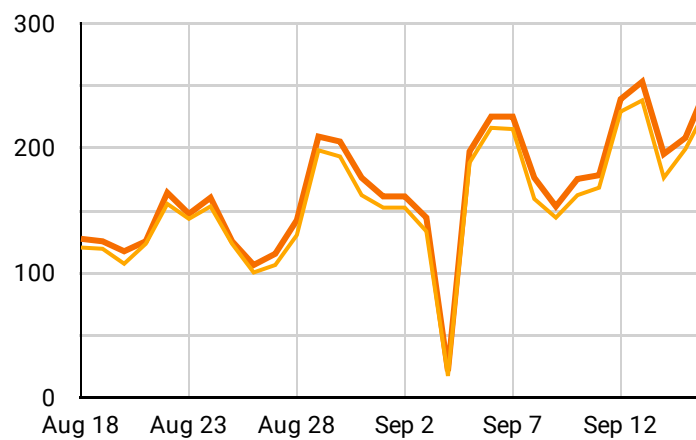
Goal Completions
418

Avg. Time on Page
00:03:12

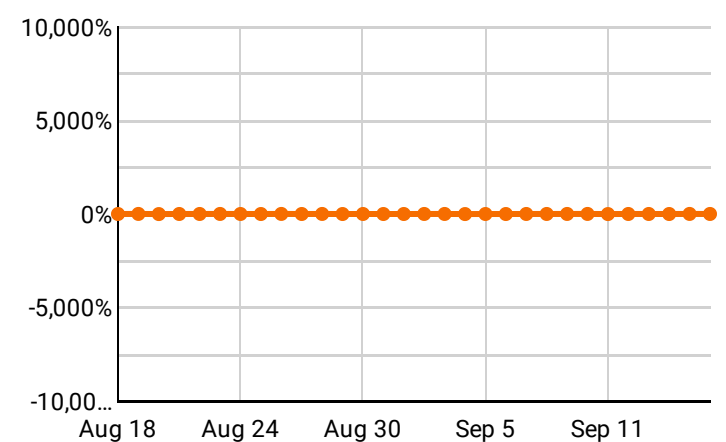
Top Acquisition Channels



Users (vs. New Users)



Conversions



Acquisition

Sessions
5.3K

Users
4.8K

New Users
4.7K

Behavior

Bounce Rate
86.5%

Pages / Session
1.3

Avg. Session Duration
50

Conversions

Goal Conversion Rate
7.9%

Goal Completions
418.0

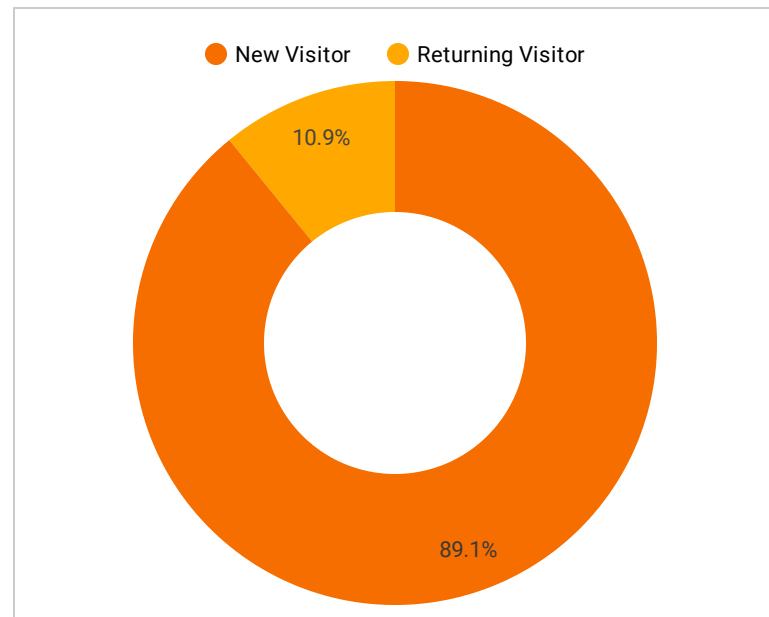
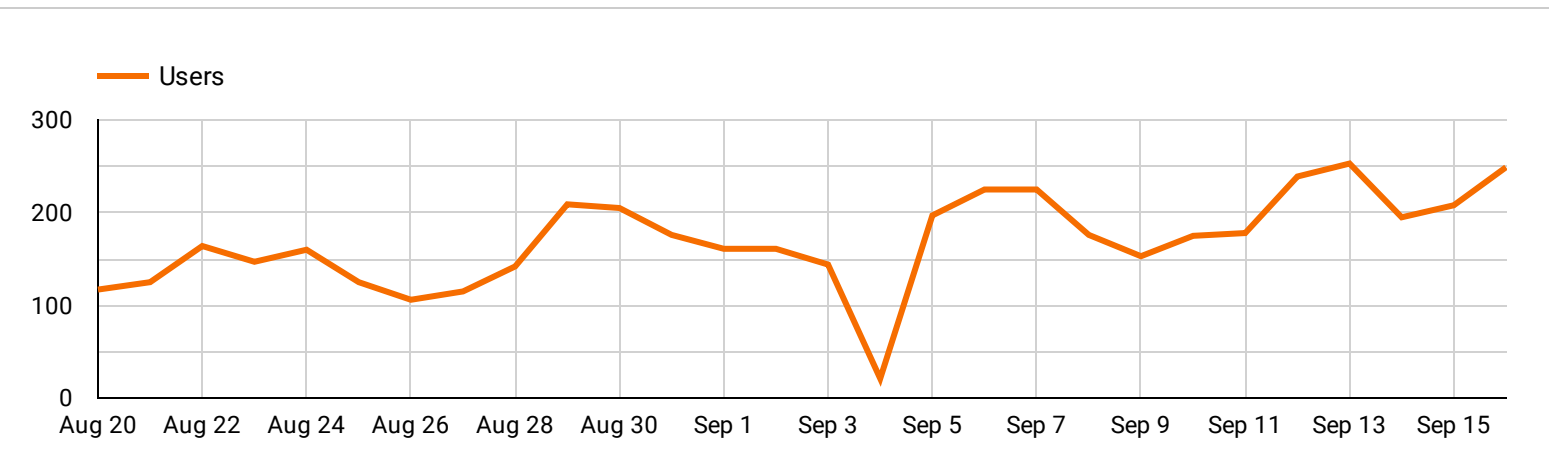
Goal Value
No data

Source / Medium	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg Session Dura...	Goal Conversion ...	Goal Completions	Goal Value
google / organic	4,516	4,221	4,175	88.42%	1.21	00:00:40	7.2%	325	\$0
(direct) / (none)	560	457	455	79.29%	1.51	00:01:25	10.89%	61	\$0
flippa.com / refe...	52	7	6	61.54%	2.38	00:03:46	19.23%	10	\$0
pinterest.com / r...	28	13	12	64.29%	1.89	00:03:51	14.29%	4	\$0
ahrefs.com / ref...	26	3	2	42.31%	2.19	00:05:11	23.08%	6	\$0
bing / organic	25	24	23	76%	1.4	00:00:34	8%	2	\$0
yahoo / organic	13	13	13	76.92%	1.31	00:03:24	15.38%	2	\$0
t.co / referral	7	2	0	57.14%	1.57	00:04:24	28.57%	2	\$0
duckduckgo / or...	5	5	5	100%	1	00:00:00	0%	0	\$0
ani.whatemuser	5	1	0	80%	1.2	00:00:08	0%	0	\$0

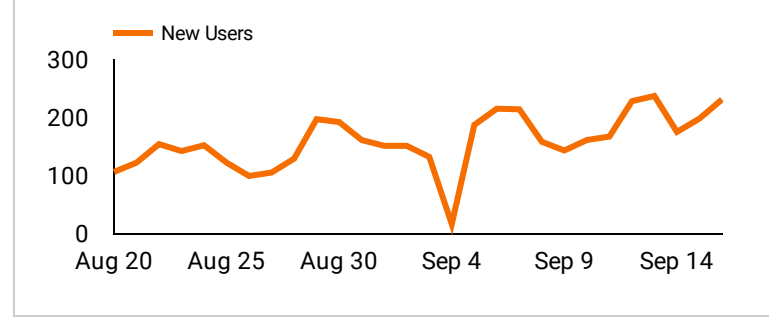
Google Analytics Audience Overview

Continent ▼ |
 Region ▼ |
 Channel ▼ |
 Device ▼ |
 Aug 18, 2020 - Sep 16, 2020 ▼

Your audience at a glance



Users 4,515	New Users 4,473	Number of Sessions per User 1.11	Sessions 5,020
Pageviews 6,346	Pages / Session 1.26	Avg. Session Duration 00:00:50	Bounce Rate 86.65%



Let's learn a bit more about your users!

Language breakdown

Language	Users	New Users
1. en-us	2,181	2,159
2. en	1,962	1,945
3. en-gb	242	240
4. en-au	27	27
5. en-ca	26	26
6. en-in	9	8
7. ru-ru	6	6
8. sv	5	5
9. tr-tr	3	3
... fr-fr	3	3

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Country breakdown

Continent	Users	New Users
1. Americas	3,983	3,947
2. Europe	226	226
3. Asia	194	188
4. Oceania	49	49
5. (not set)	38	37
6. Africa	26	26

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What device are people using?

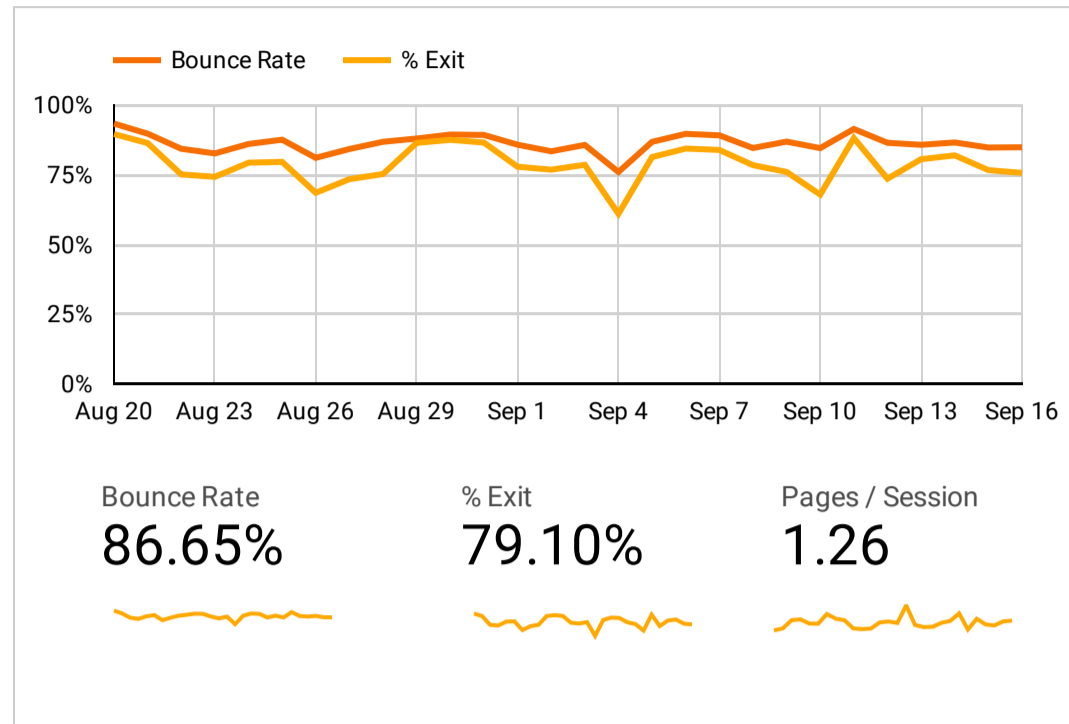
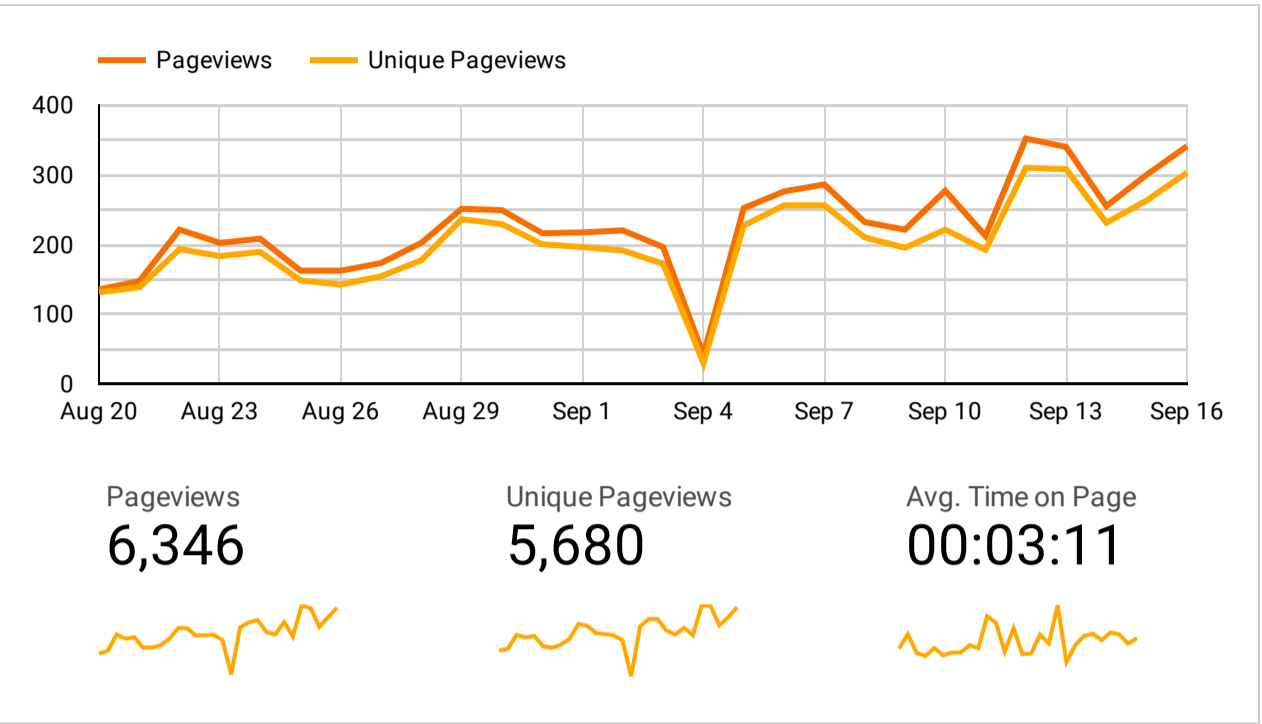
Device	Users	New Users
1. mobile	2,656	2,627
2. desktop	1,653	1,642
3. tablet	207	204

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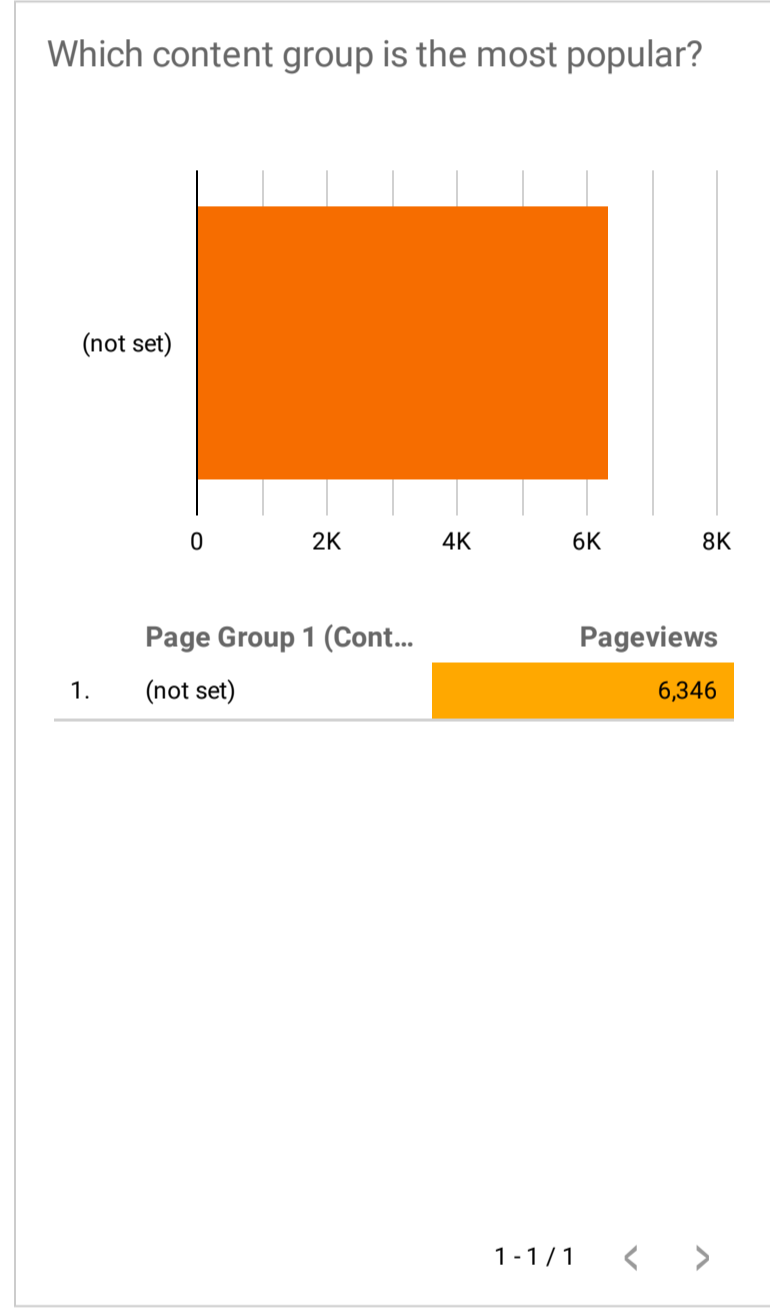
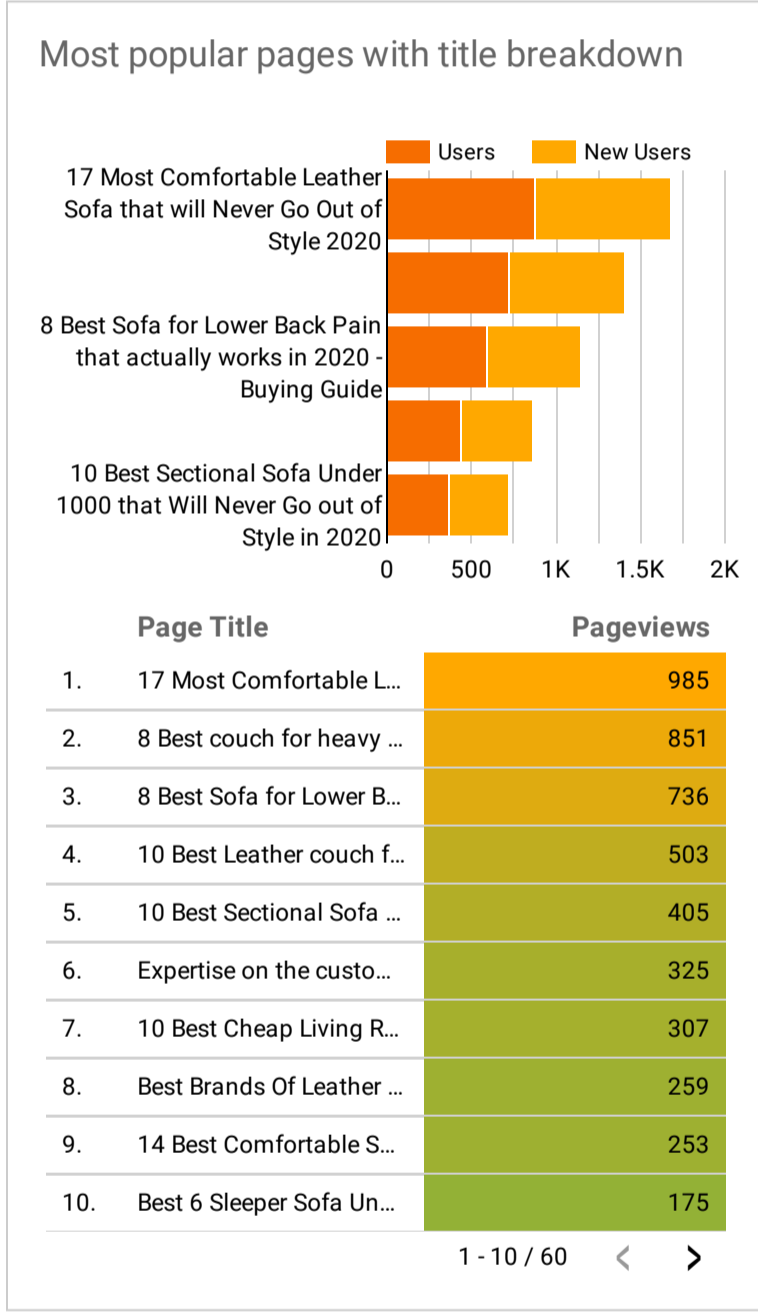
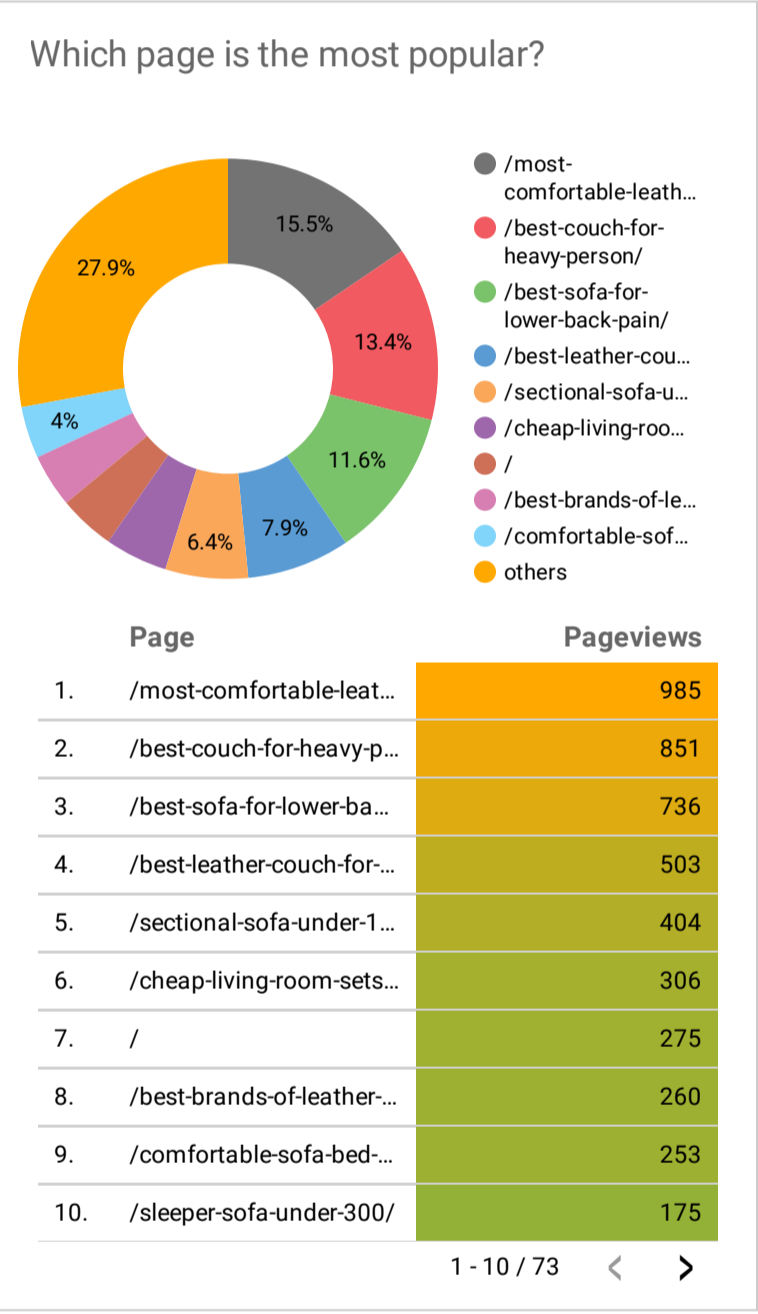
Google Analytics Behaviors Overview

Continent ▼ |
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 Aug 18, 2020 - Sep 16, 2020 ▼

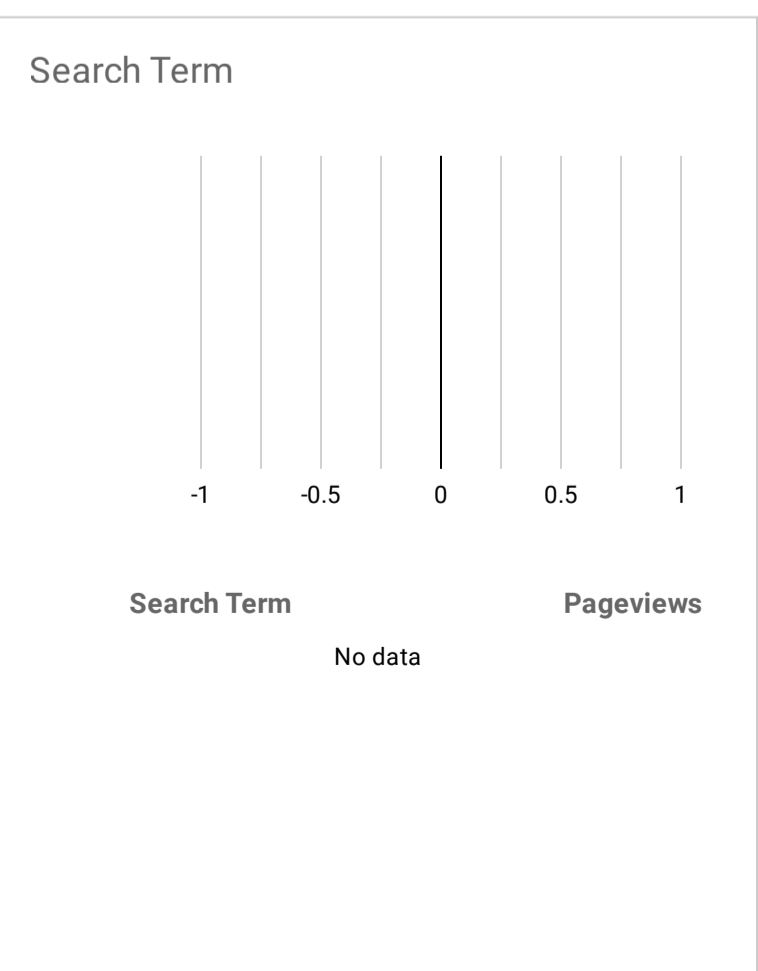
Overview of your user behaviors



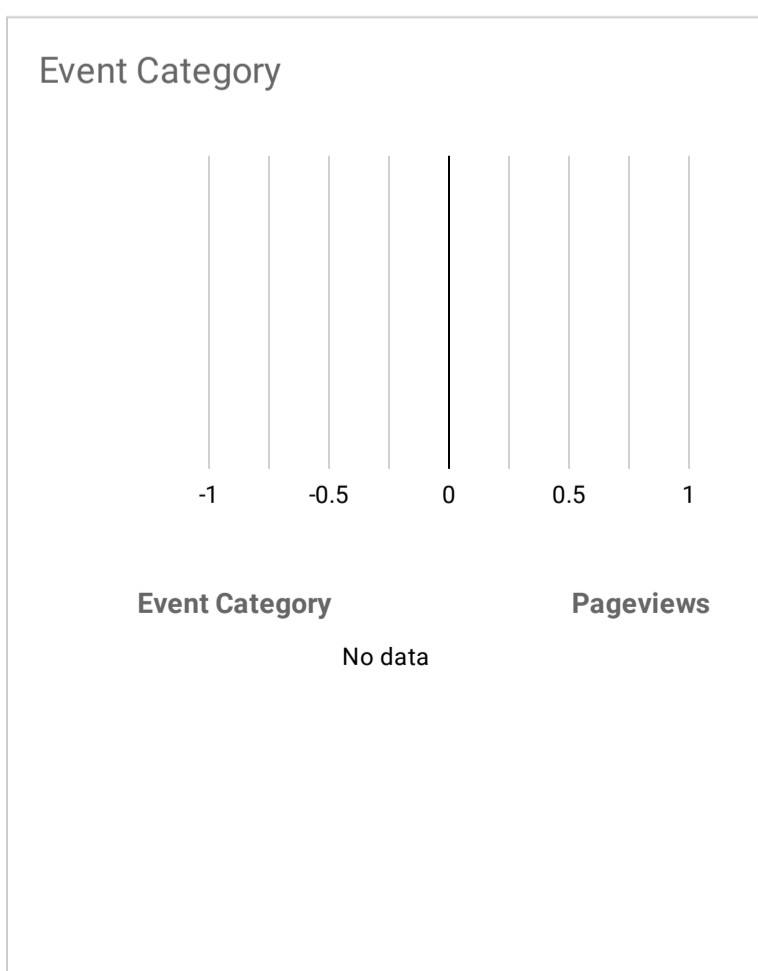
What do users see when they are in your website?



What do users search on the site?



Event category breakdown



How does your website perform?

